INVITATION TO SPONSORS

47th Annual Ahwatukee Easter Parade and Spring Fling

Mike Schmitt, Parade Mike Maloney, Sponsors Holly Dutton, Vendors Andi Pettyjohn, Advertising



Hello,

The Kiwanis Club of Ahwatukee invites you to join us by supporting the Easter Parade and Spring Fling on Saturday, April 8, 2023, from 10 am to 4 pm. Without your financial, participation, and volunteer support our club could not produce this event that has been enjoyed by thousands of people of all ages for 46 years.

Please help us make our 47th year a success by choosing a sponsor level that best suits you. Some levels of sponsorship require multiple forms corresponding to the benefits of your chosen sponsor level. Please review the information and submit the forms to us. Let's have some fun and welcome Springtime in Phoenix!

Carrie Chipman, President

The Kiwanis Club of Ahwatukee Foundation, Inc. is a tax-exempt public charity under IRS §501(c)(3) As our major fundraiser, proceeds benefit the poor & underprivileged, especially foster kids, Valley wide.

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seeking sponsors at any level you are comfortable with...

47th Annual

Ahwatukee Easter Parade and Spring Fling

Saturday, April 8, 2023

Don't Miss this Opportunity to Show your Community Support

Over 96% of the proceeds from a highly anticipated day of spectacle, fun, food, and games will benefit people in need, especially foster children. The Kiwanis Club of Ahwatukee Foundation, Inc. is a 501(c)(3) nonprofit. (#46-5559585)

Easter Parade · Ahwatukee's Largest Community Participation Event

Over 12,000 spectators line up along 48th Street to watch 2500 participants parade North from Warner Road to Elliot. Entries range from dignitaries & bands to floats & dance groups. Line up is at 9 am sharp for a 10 am start.

Spring Fling · Outdoor Party for the Entire Family

The celebratory parade atmosphere continues in Ahwatukee Community Park at Warner & 48th St from 11am to 4pm. About 5,000 residents enjoy live entertainment, merchant booths & food trucks. Children especially like the bouncy houses & egg hunt.

	2023 Grand Sponsor	Pla Ti NU M	G O L D	S I L V E R	B R O N Z E	P A T N E R
TAX-DEDUCTIBLE DONATION LEVELS	SOLD	\$5,000	\$2,000	\$1000	\$700	\$450
Parade entry and location	VIP	Preferred	х	х	х	х
Program ad size or listing	Full Page	Full Page	1/2 Page	1/4 Page	1/8 Page	Listing
Promotional materials on site and in goodie bags	x	x	x	х	х	х
Spring Fling vendor booth space and location	VIP	х	х	х	х	x
Inclusion in visits to vendors game	х	х	х	х	Х	х
Recognition in media formats	х	Х	х	х	Х	х
Spring Fling banner/sign space location	By Entry	Preferred	х	х	Х	х
Posts on social media and neighborhood groups	x	Х	х	х	х	
Announcements at parade and Spring Fling	Frequent	Х	х	х		
Ad or logo on event website	Ad	Ad	Logo		200	116
Facebook event post boost in your choice of 3 zip codes	x	х		17. K	LOR	1
Exclusive right to provide the Easter Bunny at the parade	x	Photos by D	avid Minton			
Name and logo on event tee shirts Recognition in media formats as the GRAND SPONSOR	x	Ahwatukee Fo April	oothills News			

Ahwatukee Easter Parade and Spring Fling

	Saturday, April 8, 2023	-	
Sponsor Registration Form			THE ROOF DETECTIVES
Sponsor Name	Select Sponsor	Level 202	SOLD
Platinum \$5,000 Gold \$2,000	Silver \$1,000	Bronze \$700	Partner \$450
Contact Name	Title		Date
PhoneMobile	Email		
Street Address	City	State	Zip
	asor with Entry in	Sponsor – No the Parade De	
Type of Entry (Check ONLY one! Use the # O 1. Color Guard # O 3. Float (truck and trailer) # O 5. Youth Activities Group # O 7. Group of Vehicles #	O 2. Marchi	ng Band # Dance Group #	nts/vehicles in your entry)
Description of Entry Over 12,000 spect Please give specific information that the an description of your entry (car model, horse being worn, number of years in the Easter H	nouncers can use to highlight yo e breed, float theme), any award	our entry as it pa ds <i>won, number</i>	isses by. (Examples are a of participants, costumes
Waiver & Release: By submitting this entry form, I hereby state that I an conditions as defined therein. I agree that the judges' decisions shall be final. I a claim or subrogation. I also agree to Indemnify, hold harmless and defend the F and volunteers, and their heirs, representatives, successors, executors, adminis for damage injuries, including death, to persons or property of whatever kind o Ahwatukee Easter Parade and Spring Fling whether or not due to or caused by Phoenix. I also state that any vehicle used in the parade will carry the proper in governed by, construed, and enforced in accordance with AZ laws.	agree to be responsible for the compliance of same by all pan Kiwanis Club of Ahwatukee and the City of Phoenix, its elect strators, and assigns from and against any and all suits and a or character, whether real, personal, or mixed, asserted or c y the Ahwatukee Kiwanis Club or the City of Phoenix, exclu	rticipants in my entry. I am par ted and appointed officials, en actions including attorney fees occurring from every name an iding only the gross negligence	tricipating at my own risk and waive any right of nployees, officers, directors, members, agents, and all costs of litigation and judgment, claims d description arising out of or incidental to the of the Ahwatukee Kiwanis Club or the City of
Signature	Title		Date

(Parent's, guardian's signature required if sponsor or entrant(s) is/are under 21 years of age.)

Donation, Logo, Ad Copy Deadline Thursday, March 30, 2023 Parade Website: ahwatukeeeasterparade.com

For More InformationSponsors: Mike Maloney (602) 625-2181 mike.maloney2003@gmail.comParade: Mike Schmitt: (480) 694-8525 Email: msch0007@aol.com

Donate by Credit Card Online Make Checks Payable to Mail Registration with Donation	ahwatukeekiwanis.org Kiwanis Club of Ahwatukee Kiwanis Ahwatukee Easter Parade & Spring Fling Post Office Box 50713
	Post Office Box 50713
	Phoenix, AZ 85076-0713

Parade route is north on 48th St. for about one mile from Warner Road to Elliot Road. Entry line-up by 9:00 a.m.

Rain or shine. Your map and entry number should arrive by mail about April 3rd. Theme: Easter in Arizona. The Grand Parade Sponsor has the exclusive right to provide the "Official Easter Bunny". No other adult-sized Easter Bunny costumes are allowed in the parade. The Kiwanis Club of Ahwatukee Foundation, Inc. is a 501(c)(3) nonprofit. (#46-5559585) Thank you for your sponsorship!



Kiwanis' seeking vendors and food trucks who wish to rent event space...

47th Annual

Ahwatukee Spring Fling and Craft Fair

Saturday, April 8, 2023, 11 am - 4 pm Ahwatukee Community Park, 4700 E. Warner Road

Vendor – Food Truck Space Booth spaces are available for rent at Spring Fling. Spring Fling is an outdoor party for the entire family. Over 5,000 residents enjoy live entertainment, vendor booths & food trucks after the Easter Parade and until 4:00 pm. Children especially like the bouncy houses & egg hunt. Admission to Spring Fling is free to the public.

Media The Ahwatukee Kiwanis Club will publicize the event in the *Ahwatukee Foothills News*, the *Arizona Republic*, on social media, neighborhood action sites, in an email campaign, with community flyers, and on <u>https://www.ahwatukeeeasterparade.com</u>

Space Location Artists, crafters, merchants, food stands or trucks, and service providers commonly rent space. The corners of the booth spaces are chalked on the grass. Each space measures about $11' \times 11'$. Event sponsors will have their names placed on a reserved space for their booth and banner in a preferred location. Non sponsors may choose an unassigned booth space on a first come, first served basis. Set Up Vendors must provide their own set-up and staffing. The Ahwatukee Kiwanis Club provides NO tents, chairs, tables, electricity, or staff to watch your booths. A limited number of pop ups are available to rent in advance for \$45. All food vendors are responsible for their own health permit. Vendors are solely responsible for the items in their space. Vendors in the parade should be set up and staffed before the parade. Others should be set up and ready by 10:30 am. Set up starts at 8am.

Parking PLEASE ONE VEHICLE PER VENDOR! We are subject to Phoenix Fire Department rules that limit parking on site. Vendor parking is available for a driver named in the vendor's application on a first come, first served basis. **No entry before 8 am**. A parking attendant directs your driver where to park. Please unload from your parking space. Volunteers are available to help unload if you wish. Food trucks are parked with two wheels on the grass, so visitors walk on the grass up to your food truck. There is NO vendor parking allowed in the Community Center Parking Lot in front of the building until after 1pm. **PLEASE DO NOT DRIVE ON THE GRASS!** Only emergency vehicle drivers can enter the grass.

Eligibility & Payment The Kiwanis Club of Ahwatukee determines the eligibility of each vendor. The vendor fee is \$75.00 (\$45 non-profits). Payment is due Friday, March 31st. Your spot as a vendor is confirmed only when we receive and review your application and receive your fee. Once the Ahwatukee Kiwanis Club approves your application, the fee is NON-REFUNDABLE.

Mail a completed application with a check made payable to Ahwatukee Kiwanis Club at: Kiwanis Ahwatukee Easter Parade & Spring Fling P O Box 50596 Phoenix. AZ 85076-0596 **Email** a completed application to: <u>hollyedutton@yahoo.com</u> Make payment online at: <u>ahwatukeekiwanis.org</u>

Water and Soft Drink Sales Restriction The Ahwatukee Kiwanis Club will exclusively sell all water and soft drinks at Spring Fling. Food vendors may sell food and snacks only, NO water or soft drinks.

Contact Holly Dutton, Kiwanis Vendor Chair 480-628-9345 (M) or <u>hollyedutton@yahoo.com</u> for questions, help on the day of the event, or more information on Spring Fling or Kiwanis Membership. *Tear Down* We expect vendors to stay until 4pm. Vendors who depart early will be noted by volunteers for considering future applications.

Tax Deductible The Kiwanis Club of Ahwatukee Foundation, Inc. is a 501(c)(3), #46-5559585. Over 96% of the proceeds from the Ahwatukee Easter Parade and Spring Fling will benefit the poor and underprivileged in the Valley, especially foster kids.



Ahwatukee Spring Fling and Craft Fair

Business/Organization Name _____ Contact Name _____ Title _____ Date _____ Phone Mobile Email_____ Logo Provided (For booth game card) Yes No **Requesting Pop Up Rental (\$45)** Yes No **Requesting Banner Display Space** (For sponsors only) Yes No **Requesting Vendor Parking** (*First come, first served*) Yes No Name of Driver who is Staffing Booth (For parking list) **Requesting Volunteer Help with Unloading from Parking Lot** Yes No If transporting in truck or trailer, what is its length? Fee Category: Event Sponsor \$0 (Included in sponsorship) Business \$75 Nonprofit \$45

Please describe the products or services you will be promoting in your booth space or food stand/truck:

Waiver and Release: By submitting this application, I hereby state that I am of legal age and an authorized signer. I have read and understand the Vendor Guidelines and agree to abide by the terms and conditions as defined therein. I agree to be responsible for the compliance of same by all participants in my space. I am participating at my own risk and waive any right of claim or subrogation. I also agree to indemnify, hold harmless and defend the Kiwanis Club of Ahwatukee, its elected and appointed officials, employees, officers, directors, members, agents, and volunteers, and their heirs, representatives, successors, executors, administrators, and assigns from and against any and all suits and actions including attorney fees and all costs of litigation and judgment, claims for damage injuries, including death, to persons or property of whatever kind or character, whether real, personal, or mixed, asserted or occurring from every name and description arising out of or incidental to the Ahwatukee Easter Parade and Spring Fling whether or not due to or caused by the Ahwatukee Kiwanis Club, excluding only the gross negligence of the Ahwatukee Kiwanis Club. I also state that any vehicle used will carry the proper insurance as required by law. I agree that this is a binding agreement that is intended to be as broad and inclusive as allowed and shall be governed by, construed, and enforced in accordance with AZ laws.

Signature	Title	Date
(Parent's, guardian's signature required if entrant(s) is/are under	[•] 21 years of age.)	

Deadline to Enter: Friday, March 31, 2023

Parade Website: ahwatukeeeasterparade.com

Additional Information will follow acceptance of your application.

For More Information	on Vendors: Contact Holly Dutton: 480-628-9345 (M) or hollyedutton@yahoo.com
Email Application: ho	llyedutton@yahoo.com and Pay by Credit Card Online: ahwatukeekiwanis.org
Make Checks Payable	e to: Kiwanis Club of Ahwatukee
Mail application to:	Kiwanis Ahwatukee Easter Parade & Spring Fling
	Post Office Box 50596
	Phoenix, AZ 85076-0596

Thank you for your application!



Ahwatukee Faster Darade and Spring Fling **Advertising Opportunities**

Advertise in the parade booklet that is distributed to attendees at the Easter Parade and Spring Fling.

Event The Kiwanis Club of Ahwatukee will host the Ahwatukee event on Saturday, April 8, 2023. The parade begins at 10 am. The parade route is North on 48th Street from Warner Rd to Elliot Road. Spring Fling will be held at the Ahwatukee Community Park, 4700 E. Warner Road, from 11 am to 4 pm.

Distribution We expect approximately 2,500 parade participants and 12,000 spectators. Spring Fling attracts about 5,000 attendees. The parade with Spring Fling, an outdoor party for the entire family, is the largest participation event in Ahwatukee.

Cost Prices vary according to the size of the ad. See the guide below. Graphics for the advertisement are not included. If you want your ad designed, there will be an additional \$75 fee. Please send your logo, text, and images (if any) in the best resolution you have. If not, deliver your ad in the chosen size in CMYK (shades of gray); no bleeds needed.

Deadline Friday, March 31, 2023 Your payment and graphics must be received or we cannot guarantee your ad will be placed.

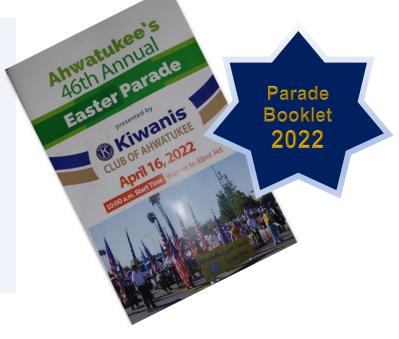
Payment

Mail a completed ad form, with a check made pavable to Ahwatukee Kiwanis Club to:

Kiwanis Ahwatukee Easter Parade & Spring Fling P O Box 50596 Phoenix, AZ 85076-0596

OR

Email a completed ad form to: info@ahwatukeekiwanis.org Make payment online at: ahwatukeekiwanis.org



Parade Website ahwatukeeeasterparade.com

Contact Andi Pettyjohn at (602) 402-6267 or andi@wttaz.com for guestions and more information on advertising opportunities.

Thank you for your interest!

Ahwatukee Easter Parade and Spring Fling Advertising Opportunities

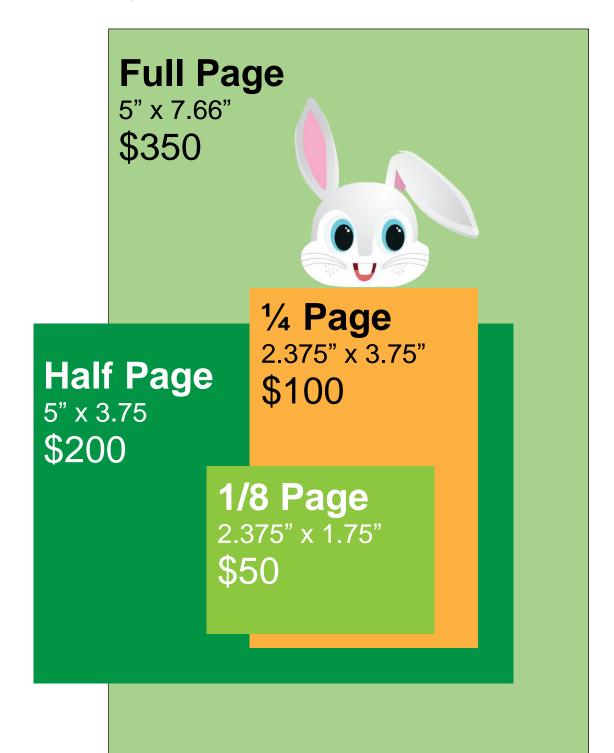
	ion Name					
Contact Name				Title	99	Date
Phone	Mob					
What ad size and do	onation is right fo	r you?	Full	Page \$350)	Half Page \$200
			1⁄4 Pa	age \$100		1/8 Page \$50
Are You an Event S	ponsor? \$0 (Inclu	ded in yo	our Spons	orship)	Yes	No
Are you requesting	ad design servic	e for a \$	75 additic	nal fee?	Yes	No
lf Yes,						
Have you provided y	your logo?	Yes	No			
Have you provided t	the ad text?	Yes	No			
Have you provided	the ad image(s)?	Ye	es	No		
lf No,						
•	the Ad you Desig	aned? \$() (In the d	chosen siz	ze in CMYK	(shades of gray); no
bleeds needed)	Yes No	-				(**************************************
Have you included "{	Company Name] su	oports the	e Kiwanis C	ub of Ahwa	itukee" in yoι	ir ad as we request?
	Yes No)				
for the correctness of the ad t or ad text I provide. I understa and defend the Kiwanis Club and their heirs, representative attorney fees and all costs of character, whether real, perso Easter Parade and Spring Fli	pportunities Guidelines a hat I provide to the Ahwar and further that ads cann of Ahwatukee, its elected es, successors, executors litigation and judgment, c onal, or mixed, asserted o ng whether or not due to gree that this is a binding	nd agree to tukee Kiwan ot be adjuste d and appoin s, administra laims for da or occurring or caused b agreement	abide by the t is Club. I unde ed design wis need officials, e tors, and assi amage injuries from every na y the Ahwatul	erms and con restand that on e without an ac employees, offi gns from and a , including dea me and descri tee Kiwanis Cl d to be as broa	ditions as defined ly spelling correc ditional charge. icers, directors, n against any and a th, to persons or ption arising out of ub, excluding on ad and inclusive	d therein. I agree to be responsible tions, if any, will be made to the ad I agree to indemnify, hold harmless nembers, agents, and volunteers, Il suits and actions including property of whatever kind or of or incidental to the Ahwatukee y the gross negligence of the as allowed and shall be governed
Signature						Date
(Parent's, guardian's sig	nature required if sig	gner(s) is/	are under 2	1 years of a	ao)	
				_ , calle et a	ge.)	
Deadline: Friday, Marc	ch 31, 2023		Parade We		ge.) tukeeeasterp	
Deadline: Friday, Marc				bsite: ahwa	tukeeeasterp	arade.com
				bsite: ahwa	tukeeeasterp	arade.com
For More Information andi@wttaz.com	on Advertising Opp	ortunities	: Contact	bsite: ahwa Andi Pettyjc	tukeeeasterp hn: (602) 402	arade.com
For More Information	on Advertising Opp ahwatukeekiwanis.o	ortunities rg Ahwatuke	: Contact / Pa	bsite: ahwa Andi Pettyjc Ny by Credit	tukeeeasterp hn: (602) 402	arade.com 2-6267 or

proceeds from the Ahwatukee Easter Parade and Spring Fling will benefit the poor and underprivileged in the Valley, especially foster children.

Thank you for accepting this advertising opportunity!

Ahwatukee Easter Parade and Spring Fling

There is a size for everyone:



and After the Parade...





Ahwatukee's 46th Annual

Easter Parade



10:00 a.m. Start Time Warner to Elliot Rd.





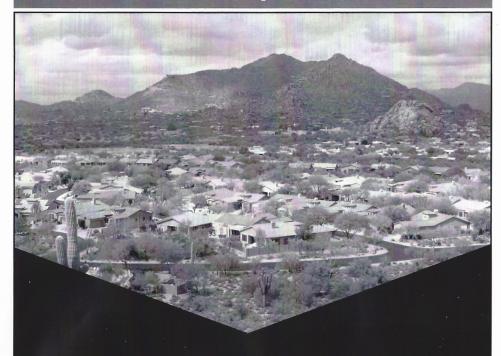
-Who we are and what we do-

Reading is Fundamental Easter Parade and Spring Fling Community Baby Shower for moms in crisis Thanksgiving dinner for foster teens in group homes Gifts for foster youth in group homes for Christmas Citizenship awards for middle school students Bikes for Foster Youth

Sponsorship of Key Clubs: Mountain Pointe, Desert Vista & Horizon Honors High Schools Monetary support to YMCA, Y Opas, SAGA, Boys & Girls Club, Ahwatukee Little League and others.

> For more information: www.AhwatukeeKiwanis.org

Grand Sponsor



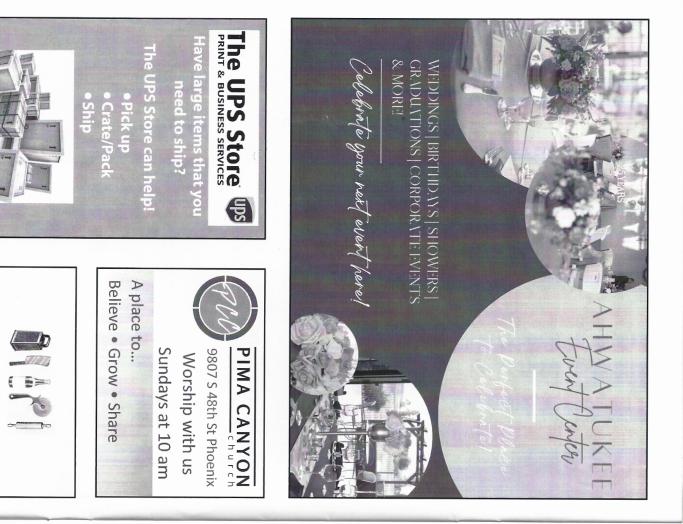
ARIZONA'S LEADER IN HOA MANAGEMENT



VISION COMMUNITY MANAGEMENT HAS BEEN PROFESSIONALLY MANAGING A DIVERSE PORTFOLIO OF ASSOCIATIONS THROUGHOUT ARIZONA SINCE WE WERE FOUNDED IN 2003.

WITH OUR TEAM-BASED AND PROACTIVE MANAGEMENT APPROACH, VISION IS THE LEADER IN INNOVATION, COMMUNICATION AND EXPERTISE IN THE INDUSTRY. FIND OUT WHY OVER 315 ASSOCIATIONS ACROSS ARIZONA MADE THE SWITCH AND JOINED THE VISION FAMILY.

Full-Service Management • Budgeting • Board Training Insurance and Project Management • Pro-Active Management Approachy=



PARADE ENTRIES

- Phoenix Fire Dept. Station #38
- 2 Ahwatukee Amer Legion Post 64
- 3 Ahwatukee Recreation Center
- 4 US Congressman Greg Stanton
- 5 Phx Mayor Kate Gallego
- 5 Phx Councilman Sal DiCiccio
- 7 Sean Bowie AZ State Senator
- 8 Mitzi Epstein AZ State Rep.
- 9 Jennifer Jermaine AZ State Rep.
- 10 Darin Fisher Grand Sponsor
- 11 Kiwanis Club President
- 12 Clay Shad AFN Founder
- 13 Miss Ahwatukee Kyra Hobaica
- 14 Classic Image Dance
- 15 Ahwatukee Neighborhood Girl Scouts
- 16 Knights of Columbus Color Corps
- 17 Desert Vista HS Marching Band
- 18 Exchange Club of Tempe
- 19 Maricopa County Sheriff's Office
- 20 Ahwatukee Little League

Call 480-704-11

ahwatukee

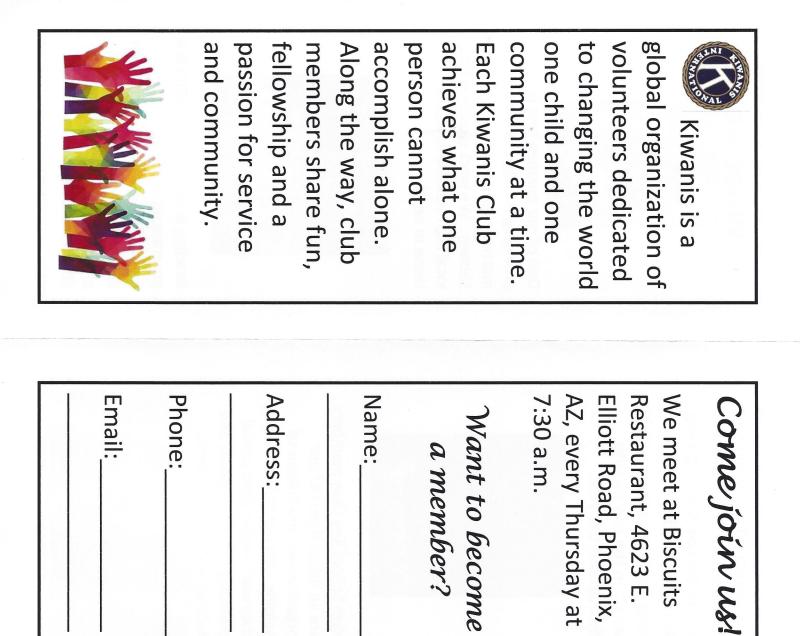
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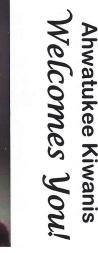
PARADE ENTRIES

- 21 Ahwatukee Lightning Lacrosse
- 22 Cub Scout Pack 178
- 23 AZ Kit Car Club, Inc.
- 24 Ahwatukee Foothills News
- 25 Porter Roofing, Inc.
- 26 Kyrene School District
- 27 Vision Community Management
- 28 Western Vistas Property Mgmt
- 29 Mt. View Lutheran Church
- ω 0 Boy Scouts Troop #3014
- ω Mountain Pointe Marching Band
- 32 Shake It Up Dance Team
- ω Basis Ahwatukee School
- 34 Gilbert Days Rodeo Queens
- ω Ahwatukee Republican Women
- 36 Jeff Weninger for AZ Treasurer
- 37 Kuby for Corporation Commission
- 38 Moses Sanchez for City Council
- 39 Tanya Wheeless for US Congress
- 40 Leg. Dist 12 Democrates

PARADE ENTRIES

- 41 Kevin Robinson for Phx City Council
- 42 Desert Sound Drum Corps
- 43 Girl Scout Troop 3861
- 44 Phoenix Dance Cooperative
- 45 Ahwatukee Children's Theatre
- 46 A-F Chamber of Commerce
- 47 St John Bosco Catholic School
- 48 Royal International Miss
- 49 Mountainside Martial Arts LLC
- 50 Janice's Women's Center
- 51 Armer Foundation, LLC
- 52 Mellow Shawny's Bike Shop
- 53 Pima Canyon Church
- 54 AZ Vietnamese Community
- Б
- LivGenerations Ahwatukee
- 56 Generation Church
- 57 Brewer's Air Conditioning
- 58 Boy Scout Troop #14
- 59 El Zaribah Shriners







Ahwatukee Kiwanis has been serving the area since 1982. Our goal is to make a difference in the lives of children in Arizona and around the world.

W Kiwanis



sponsor a Community Baby Shower Parenting Program at Compadre High each. The club encourages the provide suitcases and duffle bags to provide a Thanksgiving dinner and School moms, and teens in the Teen for parenting foster teens, homeless mentoring of foster youth. We time jobs, hold a swim party and teens have transportation to partfor school clothes, provide bikes so in group homes, take kids shopping Christmas gifts for foster teens living foster youth in different ways. We The Kiwanis Club of Ahwatukee helps



For almost 20 years, our club has sponsored the Kiwanis Easter Parade & Spring Fling. Money raised from the events help fund the various activities we do in the community throughout the year.



High School Key Club members are an integral part of our organization. In addition to helping with our club activities, they work within their school providing volunteer hours and helping with charity events.



...What we do



One of our greatest joys is providing teenage, unwed mothers with a Community Baby Shower. We work closely with local high schools to identify those in need.



Reading is Fundamental (RIF) is a program where Kiwanis members read to at-risk children at Title I schools. Each child is given a book 3 times a year at 3 different schools.