

providing an ad opportunity...

Advertising Opportunities Guidelines 1 of 2

49th Annual Ahwatukee Easter Parade and Spring Festival Advertising Opportunities

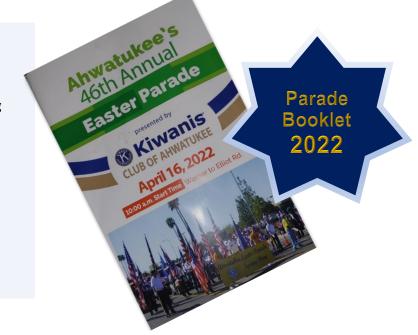
Advertise in the parade booklet that is distributed to attendees at the Easter Parade and Spring Festival.

Event The Kiwanis Club of Ahwatukee will host the Ahwatukee event on Saturday, April 19, 2025. The parade begins at 10 am. The parade route is North on 48th Street from Warner Rd to Elliot Road. The Spring Festival will be held at the Ahwatukee Community Park, 4700 E. Warner Road, from 11 am to 4 pm.

Distribution We expect approximately 2,500 parade participants and 12,000 spectators. Spring Festival attracts about 5,000 attendees. The parade with Spring Festival, an outdoor party for the entire family, is the largest participation event in Ahwatukee.

Cost Prices vary according to the size of the ad. See the guide below. Graphics for the advertisement are not included. If you want your ad designed, there will be an additional \$75 fee. Please send your logo, text, and images (if any) in the best resolution you have. If not, deliver your ad in the chosen size in CMYK (shades of gray); no bleeds needed.

Deadline Saturday, April 5, 2025, Your payment, and graphics must be received, or we cannot guarantee your ad will be placed.



Payment

Mail a completed ad form, with a check made payable to Ahwatukee Kiwanis Club to:

Kiwanis Ahwatukee Easter Parade & Spring Fling P O Box 50596 Phoenix, AZ 85076

OR

Email a completed ad form to: info@ahwatukeekiwanis.org Make payment online at: ahwatukeekiwanis.org (use the Donate button)

Parade Website ahwatukeeeasterparade.com

Contact Andi Pettyjohn at (602) 402-6267 or andi@wttaz.com for questions and more information on advertising opportunities.

Thank you for your interest!

49th Annual Ahwatukee Easter Parade and Spring Festival Advertising Opportunities

Business/Organizatio	n Name				
Contact Name			Ti	tle	Date
Phone	Mobi	le		Email	
What ad size and don	ation are right fo	or you? 📋	Full Page \$	350	Half Page \$200
			1/4 Page \$100		1/8 Page \$50
Are You an Event Spo	onsor? \$0 (Incluc		_		No
Are you requesting a	n ad design serv	ice for an ac	Iditional \$75	fee? 🗌 Yes	🗌 No
lf Yes,					
Have you provided yo	our logo?	Yes	🗌 No		
Have you provided th	e ad text?	🗆 Yes	🗆 No		
Have you provided th If No,			🗆 No		
Have You Delivered th	he Ad you Desig	ned? \$0 (In	the chosen s	ize in CMYK	(shades of gray); no
bleeds needed) 🛛 🗌		•			
Have you included "{(pports the Kiw	anis Club of Ah	watukee" in you	Ir ad as we request?
L	∃Yes □ No				
for the correctness of the ad tha or ad text I provide. I understan- and defend the Kiwanis Club of heirs, representatives, successo and all costs of litigation and juc real, personal, or mixed, asserte Spring Festival whether or not of Club. I agree that this is a bindir enforced in accordance with AZ	t I provide to the Ahwatu d further that ads canno Ahwatukee, its elected ors, executors, administr gment, claims for dama ed or occurring from eve lue to or caused by the a ng agreement that is inter- laws.	d agree to abide b ikee Kiwanis Club. t be adjusted desii and appointed offi rators, and assigns age injuries, includ ry name and desc Ahwatukee Kiwani ended to be as bro	by the terms and co I understand that of gn wise without an cials, officers, direc is from and against ling death, to perso ription arising out of s Club, excluding of ad and inclusive as	onditions as defined only spelling correcti additional charge. I a ctors, members, agei any and all suits and ons or property of wha of or incidental to the only the gross neglig s allowed and shall b	therein. I agree to be responsible ons, if any, will be made to the ad agree to indemnify, hold harmless hts, and volunteers, and their actions including attorney fees atever kind or character, whether Ahwatukee Easter Parade and ence of the Ahwatukee Kiwanis e governed by, construed, and
Signature (Parent's, guardian's signa			Title		Date
(Parent's, guardian's signa	ature required if sig	ner(s) is/are ur	ider 21 years of	age.)	
Deadline: Saturday, Apr	il 5, 2025	F	arade Website	: ahwatukeeeast	erparade.com
For More Information or	n Advertising Oppo	rtunities: Con	tact Andi Petty	/john: (602) 402-	6267 or
andi@wttaz.com					
Email Ad Form: <u>info@ah</u>	watukeekiwanis.or	g	Pay by Cred	it Card Online: a	ahwatukeekiwanis.org
Make Checks Payable to	: Kiwanis Club of A	hwatukee Fou	ndation, Inc		
Mail application to:	Kiwanis Ahwatukee Easter Parade & Spring Festival				
	Post Office Box 5				
	Phoenix, AZ 8507	' 6			
The Kiwanie Club of /	hwatukoo Eoun	dation Inc.	s a 501(a)(2)	nonprofit 16 5	559585. Kiwanis Club of
				•	ikee Easter Parade and

Thank you for accepting this advertising opportunity!

Spring Fling will benefit the poor and underprivileged in the Valley, especially foster children.

49th Annual

Ahwatukee Easter Parade and Spring Festival

