



# 49th Annual Ahwatukee Easter Parade and Spring Festival Advertising Opportunities

**Advertise in the parade booklet that is distributed to attendees at the Easter Parade and Spring Festival.**

**Event** The Kiwanis Club of Ahwatukee will host the Ahwatukee event on Saturday, April 19, 2025. The parade begins at 10 am. The parade route is North on 48<sup>th</sup> Street from Warner Rd to Elliot Road. The Spring Festival will be held at the Ahwatukee Community Park, 4700 E. Warner Road, from 11 am to 4 pm.

**Distribution** We expect approximately 2,500 parade participants and 12,000 spectators. Spring Festival attracts about 5,000 attendees. The parade with Spring Festival, an outdoor party for the entire family, is the largest participation event in Ahwatukee.

**Cost** Prices vary according to the size of the ad. See the guide below. Graphics for the advertisement are not included. If you want your ad designed, there will be an additional \$75 fee. Please send your logo, text, and images (if any) in the best resolution you have. If not, deliver your ad in the chosen size in CMYK (shades of gray); no bleeds needed.

**Deadline** Saturday, April 5, 2025, Your payment, and graphics must be received, or we cannot guarantee your ad will be placed.

### Payment

**Mail** a completed ad form, with a check made payable to **Ahwatukee Kiwanis Club** to:

**Kiwanis Ahwatukee Easter Parade & Spring Fling**  
P O Box 50596  
Phoenix, AZ 85076

OR

**Email** a completed ad form to:  
info@ahwatukeekiwanis.org  
Make payment online at:  
ahwatukeekiwanis.org (use the Donate button)



**Parade Website** [ahwatukeeeasterparade.com](http://ahwatukeeeasterparade.com)

**Contact** Andi Pettyjohn at (602) 402-6267 or [andi@wttaz.com](mailto:andi@wttaz.com) for questions and more information on advertising opportunities.

**Thank you for your interest!**

# 49th Annual

## Ahwatukee Easter Parade and Spring Festival

### Advertising Opportunities

Business/Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_ Email \_\_\_\_\_

What ad size and donation are right for you?  Full Page \$350  Half Page \$200

1/4 Page \$100  1/8 Page \$50

Are You an Event Sponsor? \$0 (Included in your Sponsorship)  Yes  No

Are you requesting an ad design service for an additional \$75 fee?  Yes  No

If Yes,

Have you provided your logo?  Yes  No

Have you provided the ad text?  Yes  No

Have you provided the ad image(s)?  Yes  No

If No,

Have You Delivered the Ad you Designed? \$0 (In the chosen size in CMYK (shades of gray); no bleeds needed)  Yes  No

Have you included “[Company Name] supports the Kiwanis Club of Ahwatukee” in your ad as we request?  Yes  No

**Waiver and Release:** By submitting this ad form, I hereby state that I am of legal age and an authorized signer. I have read and understand the Advertising Opportunities Guidelines and agree to abide by the terms and conditions as defined therein. I agree to be responsible for the correctness of the ad that I provide to the Ahwatukee Kiwanis Club. I understand that only spelling corrections, if any, will be made to the ad or ad text I provide. I understand further that ads cannot be adjusted design wise without an additional charge. I agree to indemnify, hold harmless and defend the Kiwanis Club of Ahwatukee, its elected and appointed officials, officers, directors, members, agents, and volunteers, and their heirs, representatives, successors, executors, administrators, and assigns from and against any and all suits and actions including attorney fees and all costs of litigation and judgment, claims for damage injuries, including death, to persons or property of whatever kind or character, whether real, personal, or mixed, asserted or occurring from every name and description arising out of or incidental to the Ahwatukee Easter Parade and Spring Festival whether or not due to or caused by the Ahwatukee Kiwanis Club, excluding only the gross negligence of the Ahwatukee Kiwanis Club. I agree that this is a binding agreement that is intended to be as broad and inclusive as allowed and shall be governed by, construed, and enforced in accordance with AZ laws.

Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

(Parent’s, guardian’s signature required if signer(s) is/are under 21 years of age.)

Deadline: **Saturday, April 5, 2025**

Parade Website: [ahwatukeeeasterparade.com](http://ahwatukeeeasterparade.com)

For More Information on Advertising Opportunities: Contact Andi Pettyjohn: (602) 402-6267 or [andi@wttaz.com](mailto:andi@wttaz.com)

Email Ad Form: [info@ahwatukeekiwanis.org](mailto:info@ahwatukeekiwanis.org)

Pay by Credit Card Online: [ahwatukeekiwanis.org](http://ahwatukeekiwanis.org)

Make Checks Payable to: Kiwanis Club of Ahwatukee Foundation, Inc

Mail application to: Kiwanis Ahwatukee Easter Parade & Spring Festival  
Post Office Box 50596  
Phoenix, AZ 85076

The **Kiwanis Club of Ahwatukee Foundation, Inc.** is a 501(c)(3) nonprofit, 46-5559585. Kiwanis Club of Ahwatukee Members pay the overhead so 100% of the proceeds from the Ahwatukee Easter Parade and Spring Fling will benefit the poor and underprivileged in the Valley, especially foster children.

Thank you for accepting this advertising opportunity!

# 49<sup>th</sup> Annual

## Ahwatukee Easter Parade and Spring Festival

There is a  
size for  
everyone:

### Full Page

5" x 7.66"

\$350



### 1/4 Page

2.375" x 3.75"

\$100

### Half Page

5" x 3.75"

\$200

### 1/8 Page

2.375" x 1.75"

\$50