

51st Annual Ahwatukee Easter Parade and Spring Festival - March 27, 2027

Event The Kiwanis Club of Ahwatukee will host Parade Day, a community event on Saturday, March 27, 2027. The parade begins at 10 am. The parade route is North on 48th Street from Warner Rd to Elliot Road. Immediately after the parade a Spring Festival will be held at the Ahwatukee Community Park, 4700 E. Warner Road, from 11 am to 4 pm.

Distribution We expect approximately 2,500 parade participants and 10,000+ spectators. Spring Festival attracts about 5,000 attendees. The Easter Parade with Spring Festival, an outdoor party for the entire family, is the largest participation event in Ahwatukee.

Cost See the guide below. Prices vary according to the size of the ad. Graphics for the ad are not included. If you want your ad designed, there will be an additional \$75 fee. Please send your logo, text, and images (if any) in the best resolution you have. If not, deliver your ad in the chosen size in CMYK (shades of gray); no bleeds needed.

Deadline **Saturday, March 13, 2027**, Your ad information, payment, and graphics must be received timely, or we cannot guarantee your ad will be placed.

Payment Options

Zelle - Use Key Phrase: **Ahwatukee-Kiwanis**

Mail with Check Send a completed and signed ad form, with a check made payable to Ahwatukee Kiwanis Club Foundation, Inc to:

Kiwanis Ahwatukee Easter Parade &
Spring Fling
P O Box 50596
Phoenix, AZ 85076

Email with Credit Card Send a completed and signed ad form to:

info@ahwatukeekiwanis.org

Make payment online at:

<https://ahwatukeekiwanis.org>

(use the Donate button)



Parade Website ahwatukeeeasterparade.com

Contact Andi Pettyjohn at (602) 402-6267 or ajpettyjohn@gmail.com for questions and more information on advertising opportunities.

Thank you for your interest!

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Advertising Opportunities
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Business/Organization Name _____ Contact Name _____

Title _____ Date _____ Phone _____ Mobile _____ Email _____

What ad size and donation are right for you? ☐ Full Page \$350 ☐ Half Page \$200
☐ 1/4 Page \$100 ☐ 1/8 Page \$50

Are You an Event Sponsor? \$0 (Included in your Sponsorship) ☐ Yes ☐ No

Are you requesting an ad design service for an additional \$75 fee? ☐ Yes ☐ No

If Yes,

Have you provided your logo? Yes ☐ No ☐

Have you provided the ad text? Yes ☐ No ☐

Have you provided the ad image(s)? Yes ☐ No ☐

If No,

Have You Delivered the Ad you Designed? \$0 (In the chosen size in CMYK (shades of gray); no bleeds needed) ☐ Yes ☐ No

Have you included "{Company Name} supports the Kiwanis Club of Ahwatukee" in your ad as we request?

☐ Yes ☐ No

Waiver and Release: By submitting this ad form, I hereby state that I am of legal age and an authorized signer. I have read and understand the Advertising Opportunities Guidelines and agree to abide by the terms and conditions as defined therein. I agree to be responsible for the correctness of the ad that I provide to the Ahwatukee Kiwanis Club. I understand that only spelling corrections, if any, will be made to the ad or ad text I provide. I understand further that ads cannot be adjusted design wise without an additional charge. I agree to indemnify, hold harmless and defend the Kiwanis Club of Ahwatukee, its elected and appointed officials, officers, directors, members, agents, and volunteers, and their heirs, representatives, successors, executors, administrators, and assigns from and against any and all suits and actions including attorney fees and all costs of litigation and judgment, claims for damage injuries, including death, to persons or property of whatever kind or character, whether real, personal, or mixed, asserted or occurring from every name and description arising out of or incidental to the Ahwatukee Easter Parade and Spring Festival whether or not due to or caused by the Ahwatukee Kiwanis Club, excluding only the gross negligence of the Ahwatukee Kiwanis Club. I agree that this is a binding agreement that is intended to be as broad and inclusive as allowed and shall be governed by, construed, and enforced in accordance with AZ laws.

Signature _____ Title _____ Date _____

(Parent's, guardian's signature required if signer(s) is/are under 21 years of age.)

Deadline: Saturday, March 13, 2027

Parade Website: ahwatukeeeasterparade.com

For More Information: Contact Andi Pettyjohn (602)402-6267 or email ajpettyjohn@gmail.com

Pay using Zelle with pass phrase: Ahwatukee-Kiwanis

Email Ad Form: info@ahwatukeekiwanis.org

Pay by Credit Card Online: <https://ahwatukeekiwanis.org>

Make Checks Payable to: Kiwanis Club of Ahwatukee Foundation, Inc

Mail application to: Kiwanis Ahwatukee Easter Parade & Spring Festival PO Box 50596, Phoenix, AZ 85076

The **Kiwanis Club of Ahwatukee Foundation, Inc.** is a 501(c)(3) nonprofit, 46-5559585. Kiwanis Club of Ahwatukee Members pay the overhead so 100% of the proceeds from the Ahwatukee Easter Parade and Spring Fling will benefit the poor and underprivileged in the Valley, especially foster children.

Thank you for supporting children in need!



Kiwanis
CLUB OF AHWATUKEE

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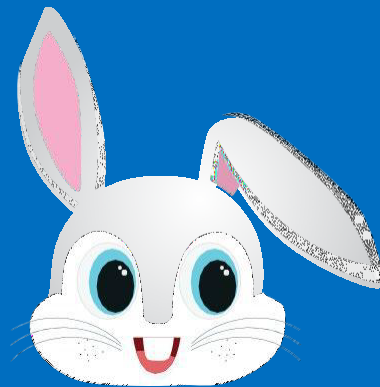
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**There is a
size for
everyone:**

Full Page

5" x 7.66"

\$350



1/4 Page

2.375" x 3.75"

\$100

Half Page

5" x 3.75"

\$200

1/8 Page

2.375" x 1.75"

\$50