



for sponsors, businesses, non-profits,
food trucks, and food booths...

Booth Space Rental Application

51st Annual Ahwatukee Spring Festival and Craft Fair – Saturday, March 27, 2027

Business/Organization Name _____

Address _____

Contact Name _____ Title _____ Date _____

Phone _____ Mobile _____ Email _____

Logo Provided (For sponsors only) ☐ Yes ☐ No

Requesting Pop Up Rental (\$45) ☐ Yes ☐ No

Requesting Banner Display Space (For sponsors only) ☐ Yes ☐ No

Requesting Vendor Parking (First come, first served) ☐ Yes ☐ No

Name of Driver who is Staffing Booth (For parking list) _____

Requesting Volunteer Help with Unloading from Parking Lot ☐ Yes ☐ No

If transporting in truck or trailer, what is its length? _____

Fee Category: ☐ Event Sponsor \$0 (Included in sponsorship) ☐ Business \$85 ☐ Nonprofit \$60
☐ Food Booth \$85 ☐ Food Truck \$85

Please describe the products or services you will be promoting in your sponsor/business/non-profit booth or food booth/truck rental space:

Waiver and Release: By submitting this application, I hereby state that I am of legal age and an authorized signer. I have read and understand the Vendor Guidelines and agree to abide by the terms and conditions as defined therein. I agree to be responsible for the compliance of same by all participants in my space. I am participating at my own risk and waive any right of claim or subrogation. I also agree to indemnify, hold harmless and defend the Kiwanis Club of Ahwatukee and its charitable foundation, its elected and appointed officials, officers, directors, members, agents, and volunteers, and their heirs, representatives, successors, executors, administrators, and assigns from and against any and all suits and actions including attorney fees and all costs of litigation and judgment, claims for damage injuries, including death, to persons or property of whatever kind or character, whether real, personal, or mixed, asserted or occurring from every name and description arising out of or incidental to the Ahwatukee Easter Parade and Spring Festival whether or not due to or caused by the Ahwatukee Kiwanis Club, excluding only the gross negligence of the Ahwatukee Kiwanis Club. I also state that any vehicle used will carry the proper insurance as required by law. I agree that this is a binding agreement that is intended to be as broad and inclusive as allowed and shall be governed by, construed, and enforced in accordance with AZ laws.

Signature _____ Title _____ Date _____

(Parent's, guardian's signature required if entrant(s) is/are under 21 years of age.)

Deadline to Enter: **Saturday, March 13, 2027**

Parade Website: ahwatukeeeasterparade.com

Additional Information will follow acceptance of your application.

For More Information on Vendors: Contact Andi Pettyjohn: 602-402-6267 (M) or info@ahwatukeekiwanis.org Email

Application: info@ahwatukeekiwanis.org and Pay by Credit Card Online: ahwatukeekiwanis.org Donate button

Pay using Zelle: Ahwatukee-Kiwanis Make Checks Payable to: Kiwanis Club of Ahwatukee Foundation, Inc

Mail application to: Kiwanis Ahwatukee Easter Parade & Spring Festival
Post Office Box 50596
Phoenix, AZ 85076-0596

Thank you for your application!

50th Annual Ahwatukee Spring Festival and Craft Fair

Date Saturday, March 27, 2027, 11 am - 4 pm

Vendor – Food Truck Space Booth spaces are available for rent at the Spring Festival. Spring Festival is an outdoor party for the entire family at the Ahwatukee Community Park. Over 5,000 residents enjoy live entertainment, vendor booths & food trucks after the Easter Parade and until 4:00 pm. Children especially like the bouncy houses & egg hunt. Admission to the Spring Festival is free to the public.

Media The Ahwatukee Kiwanis Club will publicize the event in the *Ahwatukee Foothills News*, the *Arizona Republic*, on social media, neighborhood action sites, in an email campaign, with community flyers, and on <https://www.ahwatukeeeasterparade.com>

Space Location Artists, crafters, merchants, food stands or food trucks, and service providers commonly rent space. The corners of the booth spaces are chalked on the grass. Each space measures about 11' x 11'. **Event sponsors** will have their names placed on a reserved space for their booth and banner in a preferred location. Those who are not sponsors may choose an unassigned booth space on a first come, first served basis. For safety and grounds upkeep, **please do not drive on the grass.**

Location Ahwatukee Community Park, 4700 E Warner Rd

Set Up Vendors must provide their own setup and staffing. The Ahwatukee Kiwanis Club provides NO tents, chairs, tables, electricity, or staff to watch your booths. A limited number of pop ups are available to rent in advance for \$45. All food vendors are responsible for their own **health permit**. Vendors are solely responsible for the items in their space. Vendors in the parade should be set up and staffed before the parade. Others should be set up and ready by 10:30 am. **Set up starts at 8am.**

Parking PLEASE ONE VEHICLE PER VENDOR! We are subject to Phoenix Fire Department rules that limit parking on site, mandate space for emergency vehicles. Vendor parking is available for your driver named in the vendor's application on a first-come, first served basis. **No entry before 8 am.** A parking attendant checks in your driver and directs your driver where to park. There is NO UNLOADING LANE. Please unload from your parking space. Volunteers are available to help unload if you wish. Food trucks are parked with two wheels on the grass, so visitors walk on the grass up to your food truck. There is NO vendor parking allowed in the Community Center Parking Lot in front of the building until after 1pm. **Only emergency vehicles are allowed to drive on the grass.**

Eligibility & Payment

The Kiwanis Club of Ahwatukee determines the eligibility of each vendor. The vendor fee is included for sponsors, \$85.00 for businesses and food vendors, and \$60 for nonprofits. Payment is due by Saturday, March 13, 2027. Your spot as a vendor is confirmed only when we receive and review your application **and** receive your fee.

Once the Ahwatukee Kiwanis Club approves your application, your rental fee is NON-REFUNDABLE.

Submit Application Complete the Booth Space Rental Application. Mail it with the fee:

Kiwanis Ahwatukee Easter Parade & Spring Festival
P O Box 50596, Phoenix, AZ 85076-0596

Make checks payable to:

Kiwanis Club of Ahwatukee Foundation, Inc

Email Application: info@ahwautkeekiwanis.org

Pay fee online: ahwatukeekiwanis.org

Zelle: Ahwatukee-Kiwanis (Preferred Payment Option)

Contact Andi Pettyjohn, 602-402-6267 (M) or info@ahwatukeekiwanis.org for questions, help on the day of the event, or more information on the Spring Festival or Kiwanis Membership.

Breakdown We expect vendors to stay until 4pm. Vendors who depart early will be noted by volunteers for considering future applications.

Tax Deductible The Kiwanis Club of Ahwatukee Foundation, Inc. is a 501(c)(3), #46-5559585. Kiwanis Club members pay for administration so 100% of the proceeds from the Ahwatukee Easter Parade and Spring Festival will benefit the poor and underprivileged in the Valley.

Water and Soft Drink Sales Restriction Food vendors may sell food and snacks only, NO water and NO soft drinks. **Only the Ahwatukee Kiwanis Club sells water and soft drinks at the event.**